

Supplementary Table 2

Themes and Subthemes Regarding Respondents' View on the Future of Tinnitus Care

Themes	Subthemes	Count of meaning units	Respondents' quotes
Alleviation of condition	Finding a cure	67	"A simple investigation and a cure possibly with a pill or tablet" (Male, 90 years, Australia) "Find something effective that eliminates it" (Female, 57 years, The USA)
	More effective treatments	25	"Development of an effective treatment based on neurophysiological understanding" (Male, 64 years, Australia) "More effective treatment (surgical or medicinal)" (Male, 25 years, Australia)
	More focus on wellbeing and quality of life	1	"A focus on people's physical and emotional wellbeing and quality of life" (Female, 57 years, The UK)
Government policies	More funded research	50	"Continued research. I am aware many people struggle with tinnitus, so improved care based on research and experience is essential." (Male, 74 years, Australia) "Tinnitus care can't be improved until specialists know more about it and that can't happen without funded research" (Male, 60 years, Australia)
	More government support	10	"More assistance from Department of Veterans' Affairs" (Male, 71 years, Australia)
	Prohibition of scientifically unproven treatments	3	"Regulation of advertising to prohibit fake (scientifically unproven) remedies" (Male, 64 years, Australia)
	Construction considerations	1	"Better planning of the built environment with tinnitus in mind" (Female, 55 years, The UK)
Reduced barriers	More supportive and knowledgeable clinicians	54	"Every GP and ENT in Australia needs to be trained in how to successfully triage, support and help manage their distressed tinnitus patients. This is not happening at the moment." (Female, 63 years, Australia) "Greater knowledge/awareness/empathy of the subject from hearing loss/audiology/medical personnel" (Female, 69 years, The UK)
	Higher accessibility	16	"I'd like to have access to the most up to date treatment options, be on a newsletter mailing list, or have access to a reputable tinnitus provider" (Female, 62 years, Australia) "More accessibility to services in person and online. It would be great if some psychologists and psychiatrists had some training regarding this." (Female, 26 years, Australia)
	More accredited care providers	10	"More clinics and help groups for this horrible condition. Psychologists purely to deal with tinnitus would be a great help." (Female, 68 years, Australia)
	Wider range of treatments	7	"I would like tinnitus care to be more widely available and different treatment options discussed with patients" (Female, 71 years, The UK)
	Lower treatment cost	6	"If you're fortunate enough to be able to pay privately then there are clinics which have various treatments that may help with tinnitus - this should be extended to all, I feel" (Female, 60 years, The UK)
	Improved referral pathway	6	"Improve referral links between GP and specialist treatment" (Male, 51 years, The UK)
	More mental health support service	3	"Services available for the mental health impacts of tinnitus and resultant social isolation" (Female, 52 years, Australia)
	Remote delivery of counselling and self-help	2	"Counselling and self-help remotely or online would be helpful" (Female, 29 years, Australia)
More follow-up appointments	1	"More follow up rather than just being left to cope" (Female, 53 years, The UK)	

Self and public awareness	More information and awareness of treatment from reliable sources	42	"Education and advertising of treatments and services" (Male, 67 years, Australia) "More publicity of treatment from reliable sources" (Male, 81 years, Australia)
	Better public education and support on tinnitus and prevention	20	"Better community awareness and support and information about management for tinnitus sufferers" (Female, 50 years, Australia) "More information on prevention for the general public as to how to prevent tinnitus that stems from being exposed to loud noises too much" (Female, 27 years, The Netherlands)
	Better help group promotion	2	"Help groups need to have a bigger media presence" (Female, 40 years, The UK)
Hearing devices	Less pushing to get hearing aids	6	"Less pushing by ENT specialists to get hearing aids from hearing aid clinics" (Female, 58 years, Australia)
	Better tinnitus management functionality	2	"Hearing aids assist with loss of hearing but do little to mask tinnitus unfortunately" (Male, 67 years, Australia)
	Improved appearance	2	"Better designs - less visible" (Male, 60 years, Australia)
	Better hearing aid fitting	1	"My hearing aids cost \$6500 and I don't use them as I should because I dislike the way external sounds are projected" (Female, 58 years, Australia)
	Free trials	1	"Free trials of sound equipment to see what works before spending a fortune on something that has no personal effect" (Female, 53 years, The UK)
	Lower cost	1	"Affordable hearing aids that assist with tinnitus" (Female, 58 years, Australia)
	Reduced social stigma	1	"Reduced stigma of hearing aids" (Male, 60 years, Australia)