CONVERGENCE OF HEALTH CARE EXPENDITURES ACROSS THE US STATES: A RECONSIDERATION

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SUMMARY

Current evidence on the convergence of health care expenditures across the US states into a single convergence club is non-existent. Against this backdrop, we revise this issue using a modified panel unit root test that accounts for smooth structural changes spanning the period of 1966-2009. The results illustrate that the ratio of the individual health care expenditures relative to the cross-sectional average is broken trend-stationary, not only in the aggregate panel, but also across all 50 US states, as indicated by a sequential panel selection method. In addition, the findings also document that the evidence of convergence in health care expenditures is possibly due to the convergence of personal disposable income across the US states. These results are expected to have important policy implications for the US health care market.

KEY WORDS: Health care expenditures, convergence, unit root test, Fourier function, sequential panel selection methodology

1. INTRODUCTION

Health care expenditures have been on the rise in most developed economies, with it being most pronounced in the US (Wang, 2009). In light of this evidence, studies on OECD economies, including the US, have provided evidence to understanding the data generating process, the sources of this growth in health care expenditures, its impact on economic growth, whether health care expenditures are necessary or luxury goods, and the resulting policy implications (Carrion-i-Silvestre, 2005; Narayan, 2006, 2009, 2010; Narayan and Narayan, 2008a, 2008b; Rettenmaier and Wang, 2006; Narayan *et al.*, 2011; Freeman, 2012; Narayan and Popp, 2012; and references cited therein for detailed literature reviews).

In this paper, our concern is the convergence of real per capita health care expenditures across the US states. While there are quite a few studies that have analyzed the convergence of health care expenditures across OECD countries and the European Union member countries (Hitiris, 1997; Nixon, 1999; Hitiris and Nixon, 2001; Hofmarcher *et al.*, 2004; Okunade *et al.*, 2004; Narayan, 2007; Aslan, 2008; Fallahi, 2011; Pekkurnaz, 2015; and references cited therein). There are other factors¹, however, that can result in convergence of health care expenditures; the primary reason behind convergence or lack of it is believed to be income. As income

¹ For instance, integration in health care markets and common policies related to the promotion of health, living and working conditions, as well as, coordination of health-related research (Wang, 2009).

converges, so does the income-dependent health care expenditures.

Generally speaking, it is believed that convergence of health care expenditures, possibly due to income convergence, is more likely to occur across regions within a country than across countries, given that these regions are relatively more homogenous than countries in terms of economic conditions, policies related to health, technology, the structure of the health industry, consumer preferences, and general features characterizing the health care system (Wang, 2009). Wang (2009) analyzes the convergence of health care expenditures across the US states - which to the best of our knowledge, is the only paper exploring the convergence issue for the US health care system. Using both a standard cross-sectional approach and the time series-based cluster analysis, Wang (2009) documents the movements of real per capita health care expenditures across the 50 US states over the period 1980-2004. He provides favorable evidence that while convergence has occurred across the US states, both in terms of total expenditures and in terms of their major components, the rate of convergence is slow. More importantly, this paper indicates that there is no single nation-wide convergence process, with states converging to number of separate convergent clubs. Specifically, 38 states are found to form 16 convergence clubs of size 2 or 3, with the remaining 12 states being individually separated. Wang (2009), however, warns that even though the critical values of the cluster analysis are based

on Monte Carlo simulations to account for the short length of the time series, his empirical results should be viewed with caution. From a policy perspective, his results highlight that health policies cannot be uniform across the entire country, but in fact, they need to be similar only within the convergent clubs, implying that health care policies should in fact be implement on the state level, rather than on national level.

Against this backdrop, we revisit the issue of convergence in terms of aggregate real per capita health care expenditures across the US states using an annual dataset spanning the period of 1966-2009. We cast the problem of convergence as a test of stationarity of the ratio of real per capita health expenditures of a specific state relative to the corresponding cross-sectional average across all 50 US states. Given that our sample size is relatively short for time series analysis, we implement a modified version of the Im et al. (IPS, 2003) panel unit root test, as it is widely believed that panel-based approaches can increase the power of time series-based unit root tests, especially in cases where the length of the time series involved is not too long (Chang et al., 2015). Our modifications of the standard IPS test are in two directions. First, given the evidence of structural breaks in the health care expenditures in the US states, as reported by Rettenmaier and Wang (2006) and Freeman (2012), we model structural breaks of an unknown form as a smooth process via means of flexible Fourier transforms (Enders and Lee, 2012). Such an approach is

preferable over standard methodologies of modeling structural breaks through dummy variables (Carrion-i-Silvestre, 2005; and references cited therein), which implies abrupt changes in the mean and/or trend of a series, which is less likely to be observed in low frequency data (Chang et al., 2015). Moreover, in terms of the dummy variables approach, one has to acknowledge the exact number and location of the breaks. These are not usually known and, therefore, need to be estimated, which in turn, introduces an undesirable pre-selection bias (Maddala and Kim, 1998). By contrast, the flexible Fourier function based approach does not require specifying the maximum number of breaks or imposing a 15-20 percent truncation at the beginning or the end of the data sample, which could also possibly include breaks. By ignoring structural breaks while testing for unit roots, is highly likely to lead to interpreting any departures from structural instabilities as permanent stochastic disturbances, i.e., sway the analysis towards the unit root hypothesis (Canarella *et al.*, 2012).

A result of convergence, i.e., stationarity of our metric, for the entire panel does not indicate which of the states, if not all, are driving these results, since panel-based unit root tests are joint tests of a unit root across all members in a panel. Therefore, we augment the IPS test with a Fourier function by applying the Sequential Panel Selection Method (SPSM), proposed by Chortareas and Kapetanios (2009). The SPSM approach classifies the whole panel into groups of stationary and

non-stationary series, and hence, it clearly identifies which of the series, if not all, in the panel are stationary processes, driving the stationarity of the entire panel.

Note that, we also apply the modified IPS test to an appropriate metric of the real per capita disposable income across the US states, to check out for the role of income in the convergence process of the health care expenditures. To the best of our knowledge, this is the first paper to have developed and applied this modified IPS test, which accounts for both structural breaks and individual cross-section level stationarity, to analyze convergence in both health care expenditures and disposable income across all 50 US states. The remainder of the paper is organized as follows: Section 2 lays out the basics of the methodology, while Section 3 describes the dataset and reports the results. Finally, Section 4 concludes the paper.

2. METHODOLOGY

In this section, we briefly outline the modified IPS test which not only accounts for structural breaks (via the use of Fourier transformation), but it also incorporates the SPSM to clearly identify which of the series, if not all, in the panel could be I(0) and hence, driving the stationarity of the overall panel.

To analyze whether the real per capita health care expenditures are converging, we need an appropriate metric. To our end, we define: $HE_{i,t} = HCE_{i,t} / \overline{HCE_t}$, i.e., the ratio of real per capita health care expenditures for a specific state at a specific point

in time ($HCE_{i,t}$), divided by the cross-sectional average of real per capita health care expenditures across the 50 US states at that same point in time ($\overline{HCE_t}$). If the real per capita health care expenditures for a specific state i converges, then $HE_{i,t}$ should be a stationary series. Provided that our metric of interest has a time trend for each of the cross-sections (i), as will be discussed below, the system of the modified IPS equations with a Fourier function yields:

$$\Delta HE_{i,t} = \xi_i + \delta_i HE_{i,t-1} + \gamma_i t + \sum_{i=1}^{k_i} \theta_{i,j} \Delta HE_{i,t-j} + a_i \sin(\frac{2\pi kt}{T}) + b_i \cos(\frac{2\pi kt}{T}) + \varepsilon_{i,t}$$
(1)

where t=1,2,...,T. Note that the standard IPS test excludes the $a_i \sin(\frac{2\pi kt}{T}) + b_i \cos(\frac{2\pi kt}{T})$ part in equation (1). The rationale for selecting $[\sin(2\pi kt/T),\cos(2\pi kt/T)]$ is based on the fact that a Fourier expression is capable of approximating absolutely integrable functions to any desired degree of accuracy, where k represents the frequency selected for the approximation, and $[a_i,b_i]'$ measures the amplitude and displacement of the frequency component. It also follows that if there is a structural break, at least one frequency component must be present. Gallant (1981), Becker et al. (2004), Enders and Lee (2012) and Pascalau (2010) demonstrate that a Fourier approximation can often capture the behavior of an unknown function even if this function itself is not periodic. As there is no a priori

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² Enders and Lee (2012) suggest that the frequencies in (2) should be obtained via the minimization of the sum of squared residuals. However, their Monte Carlo experiments suggest that no more than one or two frequencies should be used, due to the loss of power associated with a larger number of frequencies.

knowledge concerning the shape of the breaks in the data, a grid-search is first performed to find the best frequency. Next, we turn to the SPSM process which is based on the following steps:

- (1) The IPS test with a Fourier function is first conducted on $HE_{i,t}$. If we fail to reject the null hypothesis of a unit root (i.e., δ_i =0), then the procedure stops and we conclude that all series in the panel are non-stationary. If the null is rejected (i.e., δ_i <0), then we can continue to Step 2;
- (2) The series with the minimum IPS statistic is removed since it is identified as being stationary;
- (3) We return to Step 1 for the remaining series, or stop the procedure if all the series are removed from the panel.

The final step is the separation of the whole panel into a set of mean-reverting series and a set of non-stationary series, if any.

3. DATA AND EMPIRICAL RESULTS

We make use of annual data on Healthcare Expenditure (HCE) from 1966 to 2009 for 50 US states. Data were obtained from the Center for Medicare and Medicaid Services Health Expenditures by State of Residence. This database reports total personal health care spending by state and by service. Data are expressed in per capita terms, by dividing with population figures, obtained from the regional database of the

Bureau of Economic Analysis (BEA). Given that state-level CPI is not available for the entire period under study, the nominal per capita health care expenditures are converted to their real values by deflating with the aggregate US CPI. Note, we transform the data into their natural logarithmic values before building the ratios, as discussed in Section 2. Figure A1 in the Appendix plots the $HE_{i,t}$ for each of the 50 states, with the states being divided into the nine census divisions for the sake of clearly observing the trend in our variable of interest, which is even more pronounced if all states are plotted independently.

We start out the analysis with the standard IPS test with a trend in the specification. However, the null hypothesis of unit root cannot be rejected even at the 10 percent level of significance, with the test statistic generating a value of -1.7998. This result is in line with the general lack of convergence into a single club, as reported in Wang (2009) and based on time series based tests. As discussed earlier, given the evidence of structural breaks in the health care expenditures, we next carry out the analysis with the modified IPS test which now includes the Fourier function. The new test statistic turns to be -2.9617, implying that the null of a unit root is rejected at the 1 percent level of significance.³ However, since the overall statistic

¹We would like to thank Donald G. Freeman, Sam Houston State University, for providing the dataset.

³ For the sake of completeness, we also implemented the IPS test with only a constant, and with and without the Fourier function. In the former case, the null hypothesis of unit root could not be rejected even at the 10 percent level of significance, with the test statistic generating a value of -1.4031. In the

does not provide any information as to which of the states are driving this result of stationarity for the entire panel, we turn to the SPSM process. The results are reported in Table I. At the 5 percent level of significance, convergence is observed across all states, barring New Jersey and Arkansas. However, if we allow our inferences to be based at the 10 percent level of significance, we find overwhelming evidence of convergence in the health care expenditures across all 50 states.⁴

An important related question is what causes this convergence? As indicated by Freeman (2012), real per capita personal disposable income is considered to be one of the main drivers of health care expenditures. Therefore, we explore whether real per capita personal disposable income also converges, using the same specification as in equation 1. As with the health care expenditures, our metric is the ratio of real per capita personal disposable income for a specific state at a specific point in time,

case we included the Fourier function, the null of a unit root was rejected at the 1 percent level of significance, with the value of the IPS test statistic being -2.1655. However, when we implemented the SPSM methodology, we found that only 11 out of the 50 states were showing evidence of convergence in health care expenditures. However, given the data plots which clearly showed a trend in the data, the more accurate specification of the IPS test should include a trend and a stronger rejection of the null in the case where the IPS test equation specification includes a trend vindicates our point.

⁴ As a robustness check, using the club clustering methodology of Phillips and Sul (2007), we also obtained strong evidence of convergence in the real per capita health care expenditures, as suggested by the presence of only one convergence club across all 50 states. The time-varying convergence paths also indicated that convergence across the states started to take place quite early in the sample period, with complete convergence taking place towards the end of the same period. Complete details of these results are available upon request from the authors. Note that in the Phillips and Sul (2007) approach, the metric of interest is the natural logarithmic values of real per capita health care expenditures.

Table I. IPS unit root tests (constant and trend) with Fourier function and SPSM for $HE_{i,t}$

			The state of the s		
Sequence	IPS	<i>p</i> -value	Minimum IPS	I(0) series	k
1.0000	-2.9617	0.0000	-3.2435	Kansas	5.0000
2.0000	-2.9386	0.0000	-3.1506	Michigan	5.0000
3.0000	-2.9042	0.0000	-3.1171	Illinois	5.0000
4.0000	-2.8796	0.0000	-3.0904	Maryland	5.0000
5.0000	-2.8728	0.0000	-2.6693	Delaware	5.0000
6.0000	-2.8646	0.0000	-2.6359	Hawaii	5.0000
7.0000	-2.8594	0.0000	-2.6322	South Dakota	5.0000
8.0000	-2.8548	0.0000	-2.6059	Nevada	5.0000
9.0000	-2.827	0.0000	-2.5562	Rhode Island	5.0000
10.0000	-2.8332	0.0000	-2.5088	Utah	5.0000
11.0000	-2.8038	0.0000	-2.3314	Montana	5.0000
12.0000	-2.7719	0.0000	-2.2877	Massachusetts	5.0000
13.0000	-2.7953	0.0000	-2.2854	Texas	5.0000
14.0000	-2.7921	0.0000	-2.1638	New Mexico	5.0000
15.0000	-2.7781	0.0000	-2.1580	Minnesota	5.0000
16.0000	-2.7652	0.0000	-2.1157	Colorado	5.0000
17.0000	-2.7591	0.0000	-2.1018	Iowa	5.0000
18.0000	-2.7511	0.0000	-2.0992	Indiana	5.0000
19.0000	-2.7502	0.0000	-2.0952	North Dakota	5.0000
20.0000	-2.7513	0.0000	-2.0821	Arizona	5.0000
21.0000	-2.6344	0.0000	-2.0709	Alaska	5.0000
22.0000	-2.6415	0.0000	-2.0706	New Hampshire	5.0000
23.0000	-2.6573	0.0000	-2.0611	Wyoming	5.0000
24.0000	-2.6427	0.0000	-1.9958	Virginia	5.0000
25.0000	-2.5215	0.0000	-1.9381	Missouri	5.0000
26.0000	-2.5008	0.0000	-1.9218	West Virginia	5.0000
27.0000	-2.4727	0.0001	-1.8599	Kentucky	5.0000
28.0000	-2.4134	0.0003	-1.8432	Ohio	5.0000
29.0000	-2.359	0.0009	-1.8064	Oklahoma	5.0000
30.0000	-2.3183	0.0012	-1.7686	California	5.0000
31.0000	-2.2748	0.0015	-1.7558	Idaho	5.0000
32.0000	-2.2449	0.0012	-1.6722	Vermont	5.0000
33.0000	-2.2203	0.0021	-1.6580	Mississippi	5.0000
34.0000	-2.1847	0.0023	-1.6031	Wisconsin	5.0000
35.0000	-2.2226	0.0013	-1.5466	New York	5.0000

36.0000	-2.2326	0.0008	-1.5332	Pennsylvania	5.0000
37.0000	-2.5055	0.0002	-1.4117	Florida	5.0000
38.0000	-2.3805	0.0006	-1.3985	Connecticut	5.0000
39.0000	-2.3698	0.0007	-1.3646	Louisiana	5.0000
40.0000	-2.1371	0.0054	-1.0259	Nebraska	5.0000
41.0000	-2.2831	0.0009	-0.9806	Maine	5.0000
42.0000	-2.3042	0.0027	-0.9545	North Carolina	5.0000
43.0000	-2.2931	0.0023	-0.7777	Washington	5.0000
44.0000	-2.4304	0.0019	-0.6773	Oregon	5.0000
45.0000	-2.2464	0.0047	-0.5956	Georgia	5.0000
46.0000	-1.7887	0.0964	-0.5892	New Jersey	5.0000
47.0000	-1.7196	0.0553	-0.5043	Arkansas	5.0000
48.0000	-2.5968	0.0091	0.0160	South Carolina	5.0000
49.0000	-2.7915	0.0013	0.3255	Alabama	5.0000
50.0000	-3.6753	0.0030	0.4887	Tennessee	5.0000

Notes:

 ${\rm HE_{i,t}}$ is the ratio of real per capita health care expenditures for a specific state at a specific point in time, divided by the cross-sectional average of real per capita health care expenditures across all 50 US states at that same point in time. The significance level is set at 10% for inferences. The maximum lag is set to at 4, chosen by the Schwarz Information Criterion (SIC). The *p*-values are computed by means of 10,000 bootstrap replications. Fourier (k) is chosen by minimizing the sum square of residuals of the Fourier function.

divided by the cross-sectional average of real per capita personal disposable income across the 50 US states at that same point in time. If this ratio ($PDI_{i,t}$) is stationary for a specific state i, then this state has convergent dynamics in terms of real per capita personal disposable income. Data on nominal personal disposable income are obtained from the regional database of the BEA, and then is converted to their per capita and real values by dividing with the population and CPI, respectively.

Figure A2 in the Appendix plots the $PDI_{i,t}$ for the 50 US states, again clubbed together based on the census divisions. The trend in the data is clearly visible. The IPS test with a trend and Fourier function generates a test statistic of -3.485, implying the rejection of the null of a unit root at the 1 percent level of significance. Next, we now implement the SPSM and the results are reported in Table II. There is strong evidence in favor of convergence of the real per capita personal disposable income across all states at the 1 percent level of significance for 49 states (except Tennessee), and across all states at the 5 per cent level of significance.⁵

Overall, the empirical analysis provides overwhelming evidence in favor of convergence (broken trend-stationary) in real per capita health care expenditures across the 50 US states, which is shown to be the result of convergence in real per

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⁵ Interestingly however, the methodology of Phillips and Sul (2007) indicates that the null hypothesis of a single convergent club for real per capita personal disposable income is rejected, suggesting the presence of three clubs. Complete details of these results are available upon request.

Table II. IPS unit root tests (constant and trend) with Fourier function and SPSM for $PDI_{i,t}$

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Sequence	IPS	<i>p</i> -value	Minimum IPS	I(0) series	k
1.0000	-3.485	0.0000	-5.1917	Nebraska	5.0000
2.0000	-3.4254	0.0000	-4.5126	Washington	5.0000
3.0000	-3.3878	0.0000	-4.3301	Arizona	5.0000
4.0000	-3.3328	0.0000	-4.3264	Iowa	5.0000
5.0000	-3.269	0.0000	-3.3530	Illinois	5.0000
6.0000	-3.2389	0.0000	-3.0983	South Dakota	5.0000
7.0000	-3.2082	0.0000	-3.0380	Rhode Island	5.0000
8.0000	-3.2043	0.0000	-2.9878	Mississippi	5.0000
9.0000	-3.1893	0.0000	-2.9840	Kentucky	5.0000
10.0000	-3.1739	0.0000	-2.9530	North Dakota	5.0000
11.0000	-3.1536	0.0000	-2.9191	Hawaii	5.0000
12.0000	-3.1354	0.0000	-2.8306	Minnesota	5.0000
13.0000	-3.1002	0.0000	-2.7347	New York	5.0000
14.0000	-3.0691	0.0000	-2.6636	Pennsylvania	5.0000
15.0000	-3.0899	0.0000	-2.6410	Maryland	5.0000
16.0000	-3.0496	0.0000	-2.6356	Maine	5.0000
17.0000	-3.0425	0.0000	-2.6333	Massachusetts	5.0000
18.0000	-3.0424	0.0000	-2.6190	Arkansas	5.0000
19.0000	-3.0384	0.0000	-2.6135	Louisiana	5.0000
20.0000	-3.0571	0.0000	-2.6071	New Hampshire	5.0000
21.0000	-3.0988	0.0000	-2.6013	Delaware	5.0000
22.0000	-3.1233	0.0000	-2.5916	Alaska	5.0000
23.0000	-3.0743	0.0000	-2.5495	Florida	5.0000
24.0000	-3.0419	0.0000	-2.4450	Missouri	5.0000
25.0000	-3.0483	0.0000	-2.4343	Kansas	5.0000
26.0000	-3.0587	0.0000	-2.3773	Colorado	5.0000
27.0000	-3.0458	0.0000	-2.3047	Indiana	5.0000
28.0000	-3.0099	0.0000	-2.2983	Ohio	5.0000
29.0000	-2.9689	0.0000	-2.2318	Connecticut	5.0000
30.0000	-2.9956	0.0000	-2.1565	Idaho	5.0000
31.0000	-3.0164	0.0000	-2.1434	New Mexico	5.0000
32.0000	-2.9671	0.0000	-2.1422	West Virginia	5.0000
33.0000	-2.9721	0.0000	-2.1108	Texas	5.0000
34.0000	-2.9687	0.0000	-2.1010	Vermont	5.0000
35.0000	-3.0073	0.0000	-2.0823	Wisconsin	5.0000

36.0000	-2.9943	0.0000	-1.9471	Nevada	5.0000
37.0000	-2.9437	0.0000	-1.9066	Oregon	5.0000
38.0000	-2.8881	0.0000	-1.8820	Utah	5.0000
39.0000	-2.9436	0.0000	-1.8569	Oklahoma	5.0000
40.0000	-2.9149	0.0001	-1.8287	California	5.0000
41.0000	-2.7382	0.0014	-1.6538	Montana	5.0000
42.0000	-2.6044	0.0039	-1.5519	New Jersey	5.0000
43.0000	-2.726	0.0020	-1.4411	Alabama	5.0000
44.0000	-2.891	0.0022	-1.4137	Virginia	5.0000
45.0000	-3.4711	0.0006	-1.1134	Michigan	5.0000
46.0000	-3.5784	0.0004	-1.0947	Wyoming	5.0000
47.0000	-3.8866	0.0000	-0.6598	South Carolina	5.0000
48.0000	-3.7262	0.0008	-0.6543	Georgia	5.0000
49.0000	-3.4948	0.0052	-0.4680	North Carolina	5.0000
50.0000	-3.5424	0.0184	0.0067	Tennessee	5.0000

Notes:

 $PDI_{i,t}$ is the ratio of real per capita personal disposable income for a specific state at a specific point in time, divided by the cross-sectional average of real per capita personal disposable income across all 50 US states at that same point in time. The remaining notes are similar to those in Table I.

capita personal disposable income, which is believed to be the main driver of health care expenditures.

At this stage it is important to specify that given the evidence of cross-sectional dependence, as indicated by Pesaran's (2004) test for both our metrics on health care expenditures and personal disposable income,⁶ the critical values for the modified IPS test are obtained using 10,000 bootstrap replications.

4. CONCLUSIONS

Current time-series evidence on convergence of real per capita health care expenditures across the 50 US states into a single club is nil. Against this backdrop, using a modified version of the panel-based IPS unit root test that accommodates for smooth structural changes using a Fourier function, we provided strong evidence in favor of convergence. In addition, implementing the SPSM methodology, we observed that the evidence of convergence in the entire panel is in fact driven by convergence in each of the 50 US states and not just a few cross-sectional units. Using the same methodology, we also determined that this convergence was possibly due to the presence of convergence in real per capita personal disposable income, which in

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⁶ The test statistics obtained for the metric for the health care expenditure and personal disposable income equals 2.8036 (p-value = 0.0051), and -3.3282 (p-value= 0.0009), respectively, implying the rejection of the null of cross-sectional independence in both cases.

the health literature, has been indicated to be the main driver of health care expenditures.

The results highlight the importance of modeling for structural breaks in the unit root tests, since if structural breaks are not accounted for, the study reverts back to earlier results in the literature showing no evidence of convergence. From a policy perspective, these results imply that common policies relating to the health care system can be pursued across all US states, since the health market is not disaggregated once we allow for smooth structural changes in the data generating process.

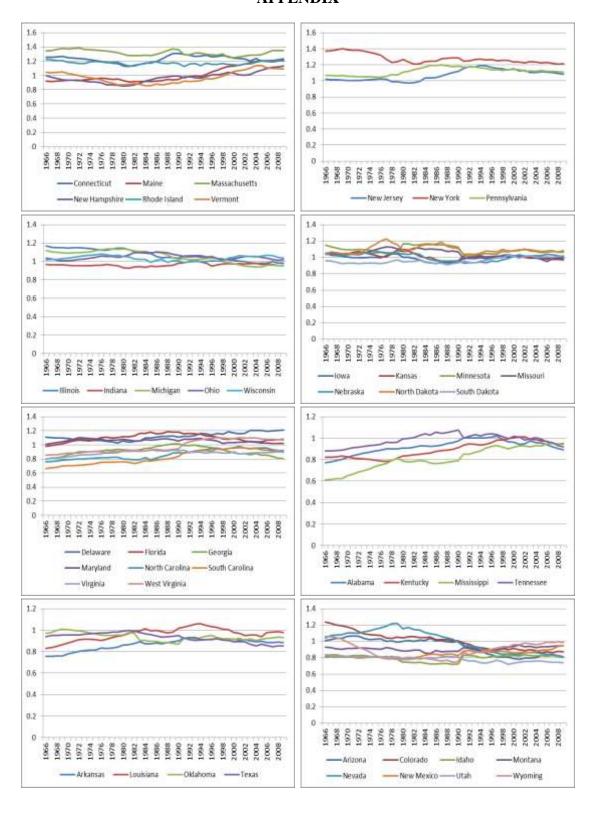
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APPENDIX



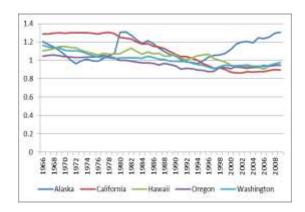
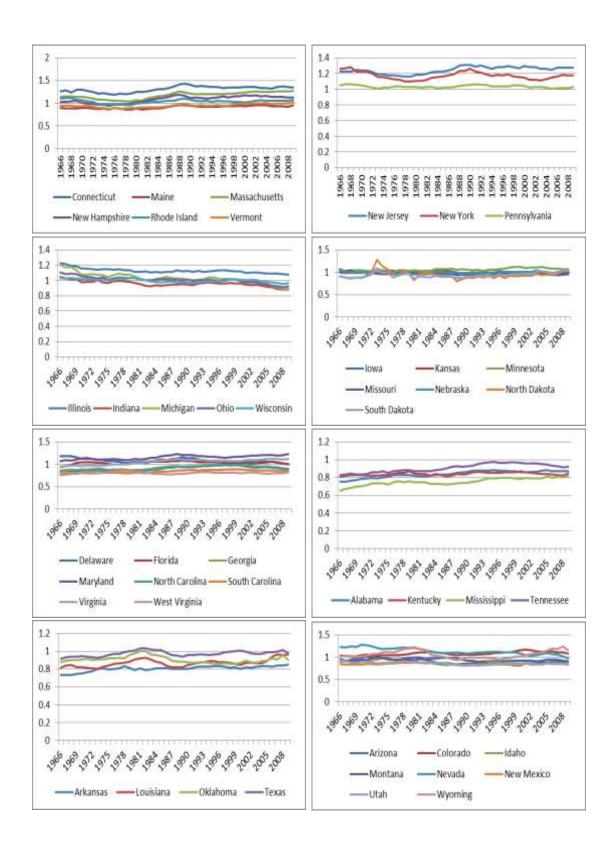


Figure A1. Convergence metric of real per health care expenditures



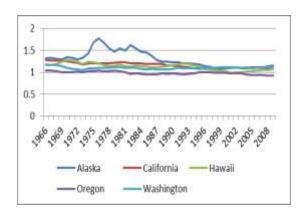


Figure A2. Convergence metric of real per capita personal disposable income