

APPENDIX F
AN EXAMPLE OF A PRUNED QUESTIONNAIRE



1. What do you see? prisoner behind bars (1)
2. What do you do with it? You keep him behind bars (2-1)
3. What group (category) does it belong to? (e.g. transport, furniture, etc.)
correctional services (5-1)
4. Who uses it? The justice system (4-1)
5. How would you describe it? (e.g. size, shape, colour, substance, etc.)
square, building, grey, made of stone (3-2)
6. Where do you find it? In police stations and courts (4-1)
7. Which sounds and obvious utterances would you use with it? Back bench person (3)

Date of birth: 1981/10/03 Sex: Male Female

Are any of your prescribed books in English? Yes No

Are you staying in a residence? No Yes, which one? _____

1st language: Afrikaans 2nd language: Engels

Which course are you doing: B. Ing (Rekenars) Year no. 1

INSTRUCTIONS: This questionnaire is part of research into the cognitive associations made by South African young adults. Please answer all the questions below by writing down the first words that come up when reading each question, pertaining to the picture below.



1. What do you see? criminal (1.1), behind bars (1.2), prop. (1.3)
2. What do you do with it? You keep him behind bars (2.1)
3. What group (category) does it belong to? (e.g. transport, furniture, etc.)
correctional services (3.1)
4. Who uses it? The justice system (4.1)
5. How would you describe it? (e.g. size, shape, colour, substance, etc.) large (5.1), square building (5.2), grey (5.3), made of stone (5.4)
6. Where do you find it? In police stations and border posts (6.1, 6.2)
7. Which sounds and obvious utterances would you use with it? Back back person (7.1)

(8.1)

8. Why would you use it? To make public aware of
criminally status of person

9. What obvious parts does it have? A picture, a description
of person, large caption saying 'wanted'
Hopefully a reward for info.

10. Name other things that are similar Lost Dog posters

11. In which forms do you find it? On Paper, Images on television
screens.

12. What goes with it? A pin to stick it to a wall.

13. How do you feel using it? Like a policeman

Thank you for your time - it is highly appreciated!

B) SECONDARY CATEGORIZATION PROCESS

14 % of similarity associations were submitted in the second rate to check for reliability

Total amount of similarity associations = 400

14 % of responses = $(400 \div 14) \times 100 = 56$

Total amount of similarities = 56

Total amount of differences = 2

Formula for determining interrater reliability:

$$\text{Interrater reliability} = \frac{\text{total amount of similarities}}{\text{total of similarities and differences}}$$

$$= \frac{56}{58}$$

$$= 97.2\%$$